



Owen Sound Cultural Awards

Sponsorship Opportunities

Award Sponsor

Award sponsorship at \$500 each includes the following benefits and opportunities for up to 6 businesses or individual donors:

- Logo and/or business name mention in all advertising and on promotional materials including poster and program
- Logo on Cultural Awards web page (part of City of Owen Sound website) with direct link to Sponsor's website
- Business name mention on Cultural Awards media release
- Name listed on sign featured in lobby on night of Cultural Awards
- Slide featuring business logo on screen in theatre prior to event
- Acknowledgement by name from stage during event

Note: Individuals (or estates) contributing \$500 will be entitled to receive the maximum benefits allowed under Revenue Canada taxation rules, and will also be entitled to an official municipal donation receipt (comparable to charitable donation).

Presenting Sponsor

Presenting sponsorship (recommended fee: \$2,000) includes the following rights, benefits and opportunities for 1 business:

- Right to the title "Presenting Sponsor" and to receive primary position in all publicity and advertising, i.e. "The Owen Sound Cultural Awards presented by _____"
- Right of first refusal to renew sponsorship in 2011
- Logo and/or business name mention in all advertising and on all promotional materials including poster, ticket, and program
- Logo on Cultural Awards web page (part of City of Owen Sound website) with direct link to Sponsor's website
- Prominent mention on Cultural Awards media release
- Acknowledgement by name in media interviews
- Exclusive signage featured in lobby on night of Cultural Awards
- Slide featuring business logo on screen in theatre prior to event
- Acknowledgement by name from stage during event
- Opportunity for small corporate display at Roxy Theatre during event
- Opportunity for representative to provide brief remarks from stage during event

For more information please contact:

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